ST() LVING DEACH



www.ncmw.com.my





Mental Health Rotary Action Group DISTRICT 3300 CHAPTER







In a world that often seems divided, there's one thing we can all agree on: no one should ever endure the pain and torment of bullying.

💔 Why We Must Stop Bullying: 💔

Bullying shatters lives, leaving scars that can last a lifetime. It doesn't discriminate. It affects children, teens, and adults alike, tearing apart communities, schools, workplaces, and homes. The emotional wounds run deep, often concealed behind brave faces. But we believe in a different world, one where kindness, compassion, and empathy reign supreme.

🛡 Our Message is Simple: Stop Bullying, Embrace Empathy: 🎔

We are on a mission to make this world a safer, kinder place. We know that every act of kindness can create a ripple effect that reaches far beyond what we can imagine. Each time you extend a hand, offer a smile, or lend an ear, you are part of the solution.





COMBATING CYBERBULLYING: THE VITAL ROLE OF THE "STOP BULLYING" CAMPAIGN





Introduction:

Cyberbullying, a pernicious offshoot of traditional bullying, has emerged as a significant societal concern in our increasingly digital age. It encompasses a wide range of harmful behaviors conducted online, including harassment, threats, spreading rumors, and humiliation through various digital platforms. The detrimental consequences of cyberbullying can be severe, impacting the mental and emotional well-being of individuals, especially among the younger demographic. To address this pressing issue, the "Stop Bullying" campaign has risen to prominence, playing a pivotal role in combating cyberbullying through its multifaceted approach.

Understanding Cyberbullying:

Cyberbullying is the act of using digital communication tools, such as social media, email, text messaging, and online forums, to deliberately target and harass individuals. It can occur in numerous forms, including online threats, the spread of humiliating content, impersonation, and relentless online monitoring.









The Power of Reaching Out: <</p>

When you reach out, you're not just reaching a hand; you're reaching a heart. You're telling someone, "You're not alone." It's a message that can change a life. Your support can be the lifeline someone desperately needs.







🌻 Join Us in the Fight Against Bullying: 🌻

Together, we can create a culture of empathy and kindness, where bullying has no place to thrive. Our collective strength can transform lives, schools, workplaces, and communities.

NCMW together with RAG MHI 🤝

National Coalition of Mental Well Being join forces with Rotary Action Group of Mental Health Initiatives, District 3300 initiated 'Stop Bullying, Reach Out' campaign to raise awareness and foster empathy. We are on a mission to make this world a safer, kinder place.

No one should ever endure the pain and torment of bullying.







THIS CAMPAIGN IS OPEN TO ALL ROTARY, ROTARACT & INTERACT CLUBS









COMPETITION GUIDE

CREATE A POSTER + VIDEO WITH A POWERFUL MESSAGE AGAINST TI BULLYING IN SCHOOLS AND POST IT ON SOCIAL MEDIA

Minimum 1 poster + 1 video (Participants may submit more than 1 entry)











CONTENT & REQUIREMENTS

- Poster + video may include the picture and name of the Rotarian / Rotaractor / Interactor.
- Please include the name of your Club
- Each poster & video must have the NCMW website QR Code highlighting the emergency response resources
- Each entry must have the RAG MHI logo, NCMW logo, Campaign Logo and YANA Logo

Download Logos Link: https://drive.google.com/drive/folders/1E8rcnQTL6lvhrFDZSmKr9GcZnE9kQv1-?usp=sharing





NCMW Logo



QR CODE



RAG MHI Logo





WINNING ENTRIES

- 1. Rotaract Club of Bukit Bintang
- 2. Rotaract Club of Petaling Jaya
- 3. Rotary Club of KL Sentral
- 4. Interact Club of Dwi Emas International
- 5. Rotary Club of Shah Alam
- 6. Rotary Club of Kuala Lumpur Dynamics
- 7. Rotary Club of Pandamaran
- 8. Rotary Club of Subang
- 9. Rotary Club of Alfa Ampang
- 10. Rotaract Club of Monash University
- 11. Rotary Club of Metro KL
- 12. Interact Club of Asia Pacific Smart School
- 13. Rotary Club of Bukit Angkasa





LYING DEACH







Rotary Club of Shah Alam 莎亞南扶輪社 added a new photo to the album YANA 2.0 Stop Bullying. You Are Not Alone.

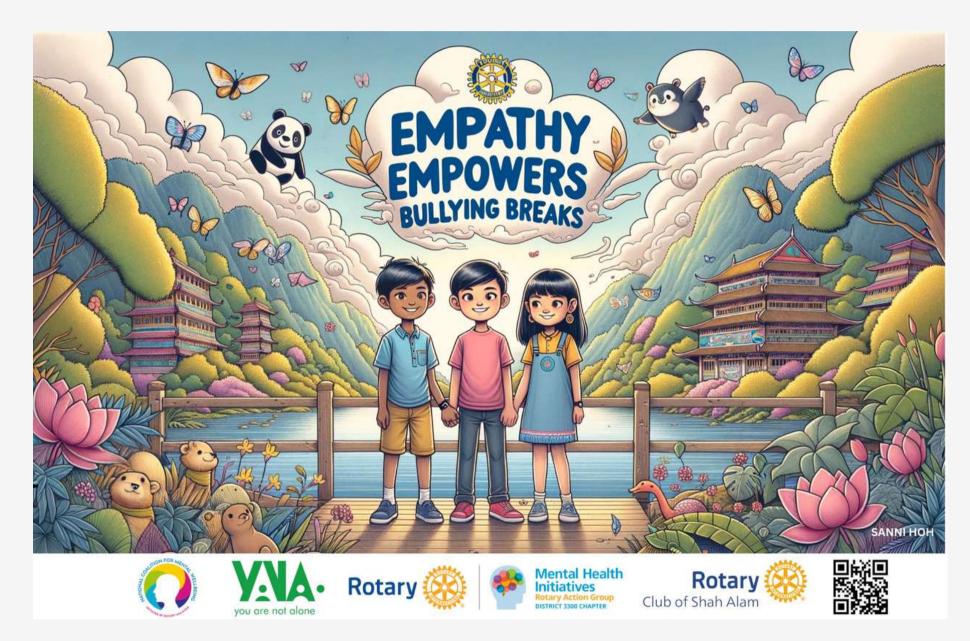
26 October at 03:42 · 🚱

"Every act of kindness creates a ripple."

YANA 2.0 Stop Bullying, Reach Out campaign on the 1st of October 2023, a joint initiative by the National Coalition for Mental Wellbeing (#NCMW) and the Rotary Action Group for Mental Health Initiatives (#RAGMHI).

As you may know, bullying continues to be a pervasive issue in schools, workplaces, and communities worldwide. In our commitment to creating safer, more inclusive spaces, we have initiated the YANA 2.0 (You Are Not Alone) Campaign to address this critical issue in a more comprehensive and impactful way. We believe that together, we can make a significant difference in the lives of those affected by bullying.

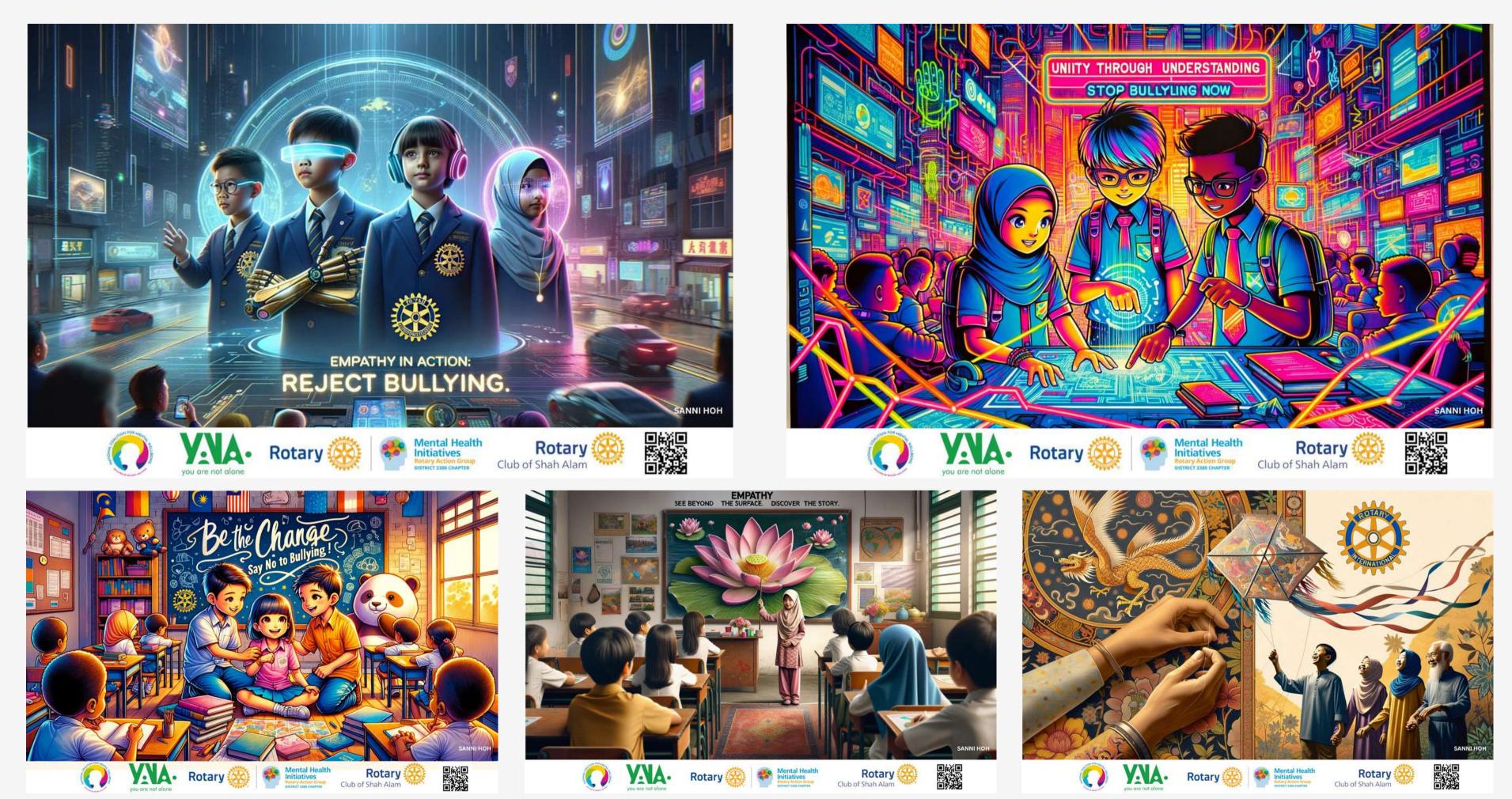
ROTARY CLUB OF SHAH ALAM



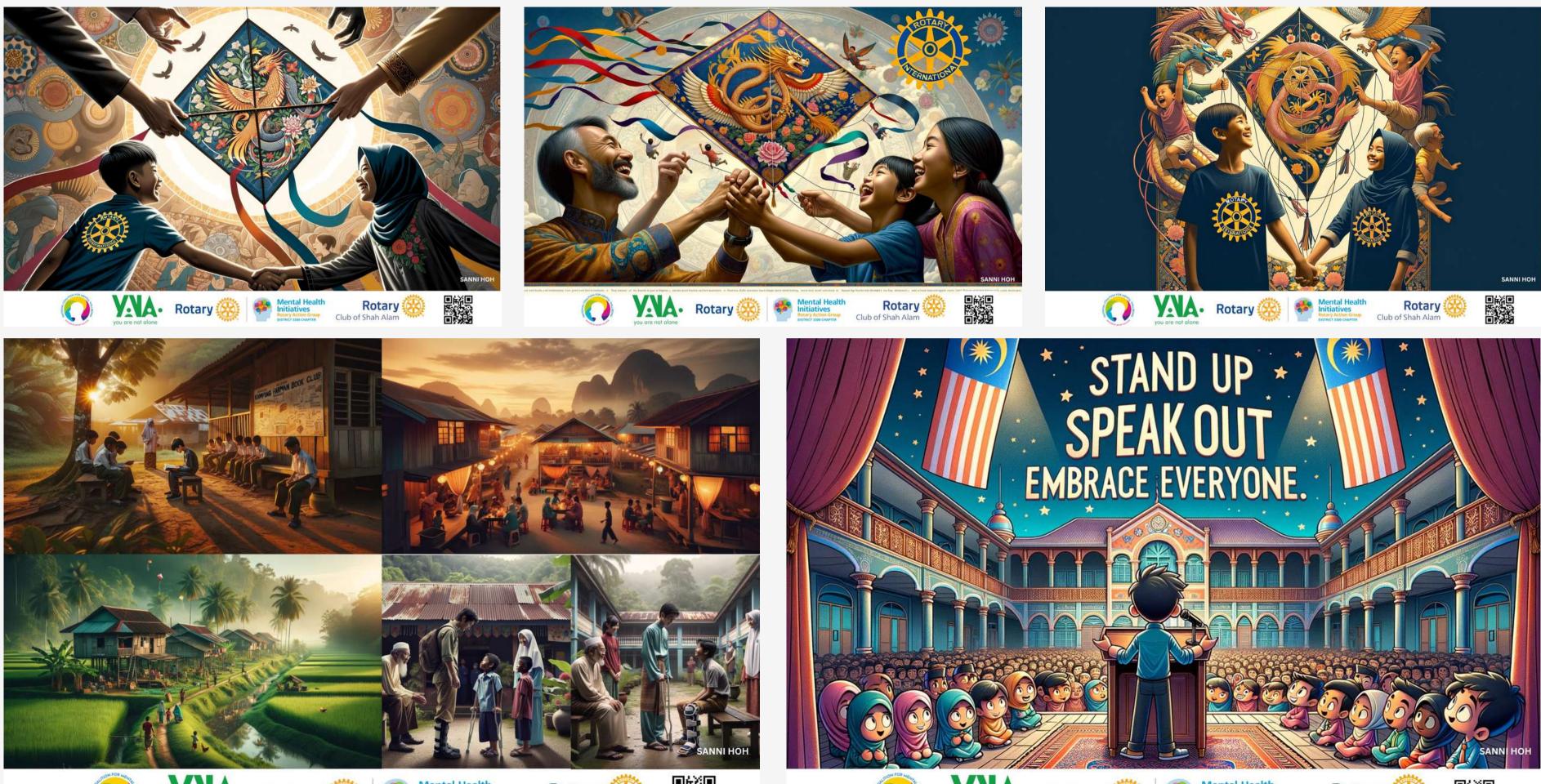
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https://www.facebook.com/RCShahAlam?





ROTARY CLUB OF SHAH ALAM















ROTARY CLUB OF SHAH ALAM





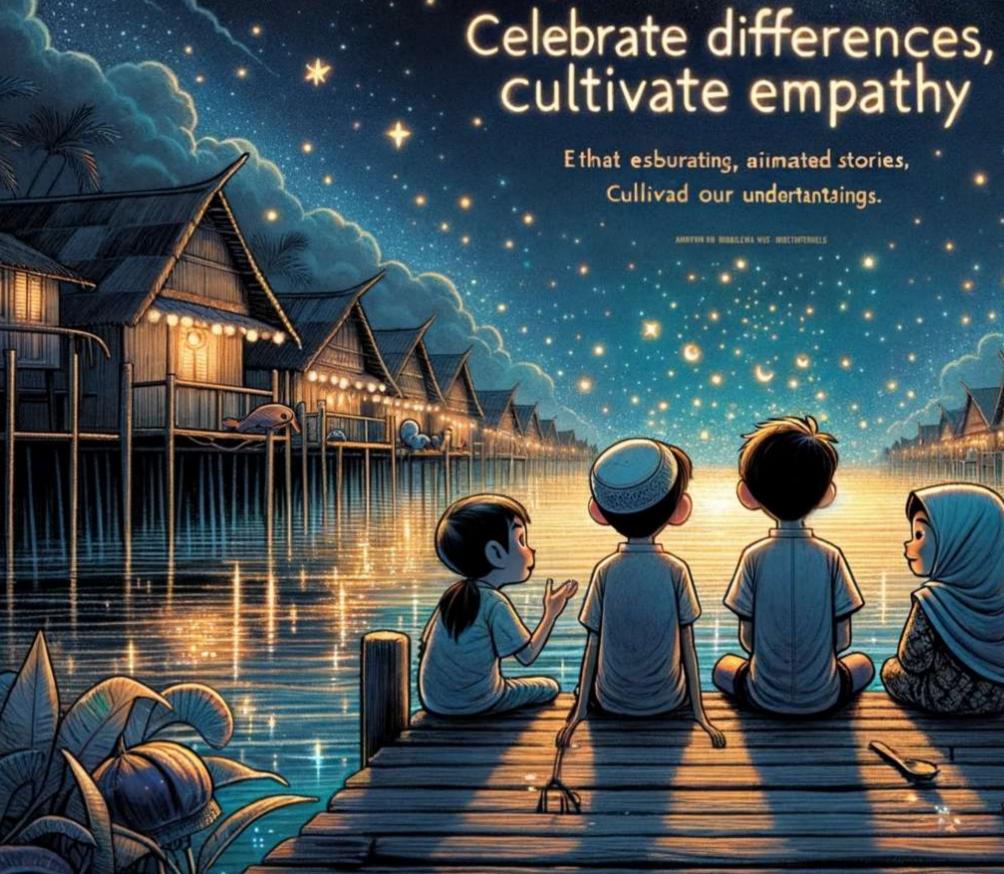








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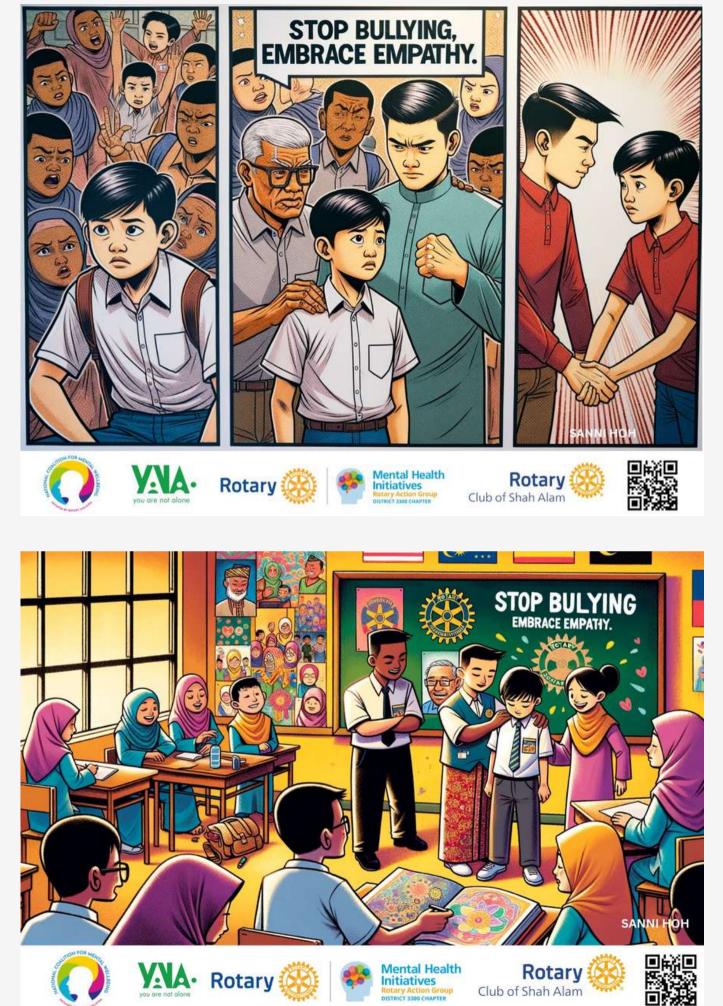






RNATION LISTEN, LEARN, LOVE SANNI HOH ENDING BULLYING TOGETHER Mental Health Initiatives Rotary Action Group Rotary 🤅 Rotary 🔆 Δ. Club of Shah Alam

ROTARY CLUB OF SHAH ALAM





INTERACT CLUB OF ASIA PACIFIC SMART SCHOOL

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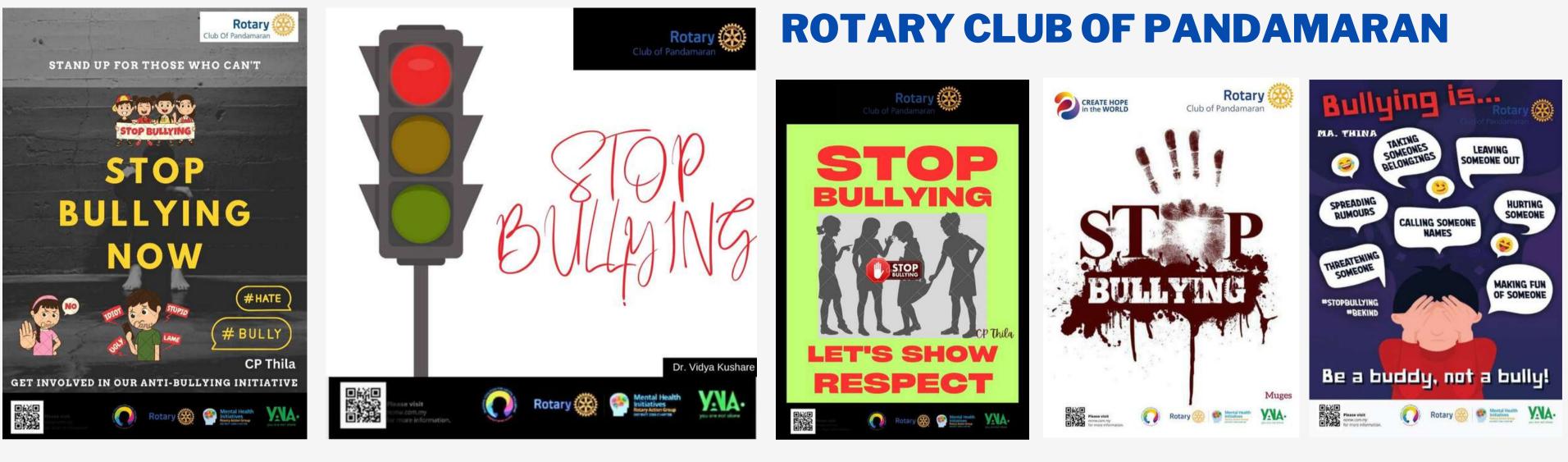


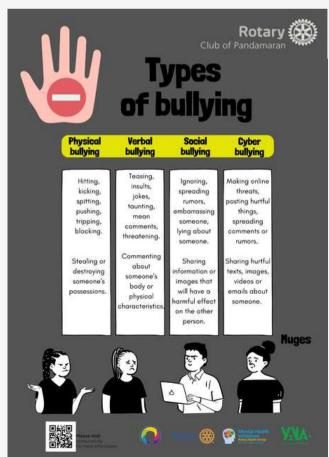
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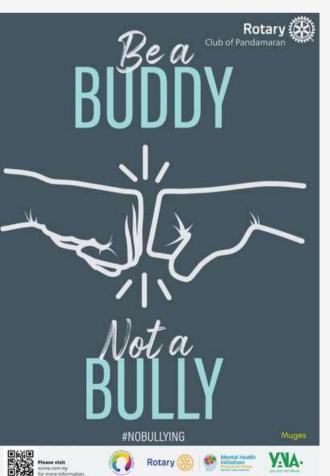
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ROTARY CLUB OF PANDAMARAN



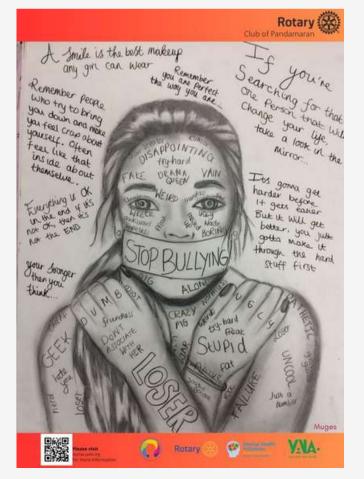
















Please visit ncmw.com.my for more information.







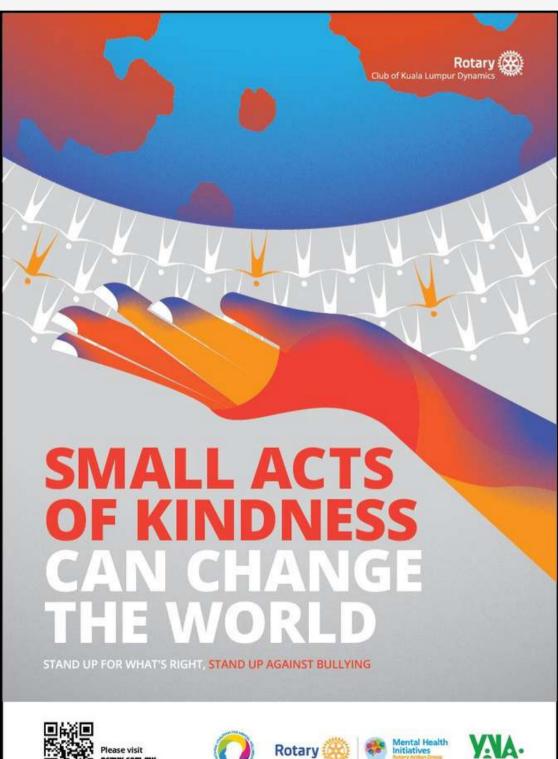
ROTARY CLUB OF KL SENTRAL



Video Link: https://fb.watch/p13yi AMrMb/



ROTARY CLUB OF KUALA LUMPUR DYNAMICS









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ROTARY CLUB OF ALFA AMPANG

Rotary Alfa Ampang



)ன்றே செயல்படுங்கள், நல்ல எதிர்காலத்தை நோக்கி !

வேண்டாம் பகடிவதை

மனிதரை மதிப்போம் பகடிவதையை எதிர்போம்







































CHILDREN ARE PROTECTED

BY THE INTERNATIONAL CONVENTION ON THE RIGHTS OF THE CHILD, AND THE MALAYSIAN CHILD ACT 2001

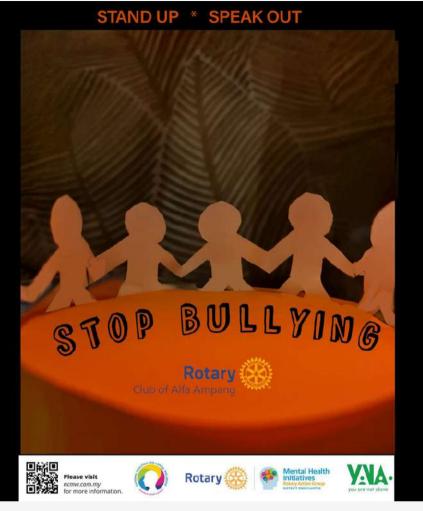
IF YOUR CHILD IS BEING BULLIED BY A PERSON OF AUTHORITY IN SCHOOL, AND THE SCHOOL IGNORED YOUR **COMPLAINTS, THEN REPORT TO:**

1. POLICE DIRAJA MALAYSIA 2. KEMENTERIAN PELAJARAN **3. KEMENTERIAN PEMBANGUNAN** WANITA, KELUARGA DAN MASYARAKAT



HAPPY CHILDREN, HAPPY SOCIETY

No.





Kuasa Dalam Tangan Kamu. Hentikan Kitaran Keganasan

JANGAN BULI LAGI

Rotary

YNA

Club of Alfa Ampang "மக்களின் உணர்வுகளுக்கு மதிப்பளிப்போம். பகடிவதை செயலுக்கு இல்லை என்போம்" Rotary 🛞 🥐 Menul Health YNA-

2222222

Video Link:

ROTARY CLUB OF ALFA AMPANG







Together, we can create a school where kindness rules and every student feels safe and valued.



Please visit ncmw.com.my









https://www.facebook.com/watch/?v=2229891923871111





WE CAN HELP!

SCAN HERE.

Video Link: https://www.facebook.com/watch/? v=983625922725429&extid=NS-UNK-UNK-UNK-IOS_GK0T-GK1C&ref=sharing&mibextid=qC1gEa



COMPANY & REAL PROPERTY.

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Rotary

ROTARY CLUB OF





EXTEND COMPASSION, **END BULLYING**

PAST DISTRICT GOVERNOR, DISTRICT 3300 ROTARIAN, RC GOMBAK **LESLIE SALEHUDDIN**

Visit ncmw.com.my for more informatio



Video Link:

PRESIDENT.

RC PETALING JAYA

RAJIV MATHEWS GEORGE

https://www.facebook.com/watch/?v=236420345816532&extid=CL-UNK-UNK-UNK-IOS_GK0T-GK1C&ref=sharing&mibextid=cr9u03

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Visit ncmw.com.my for more information

Mental Health

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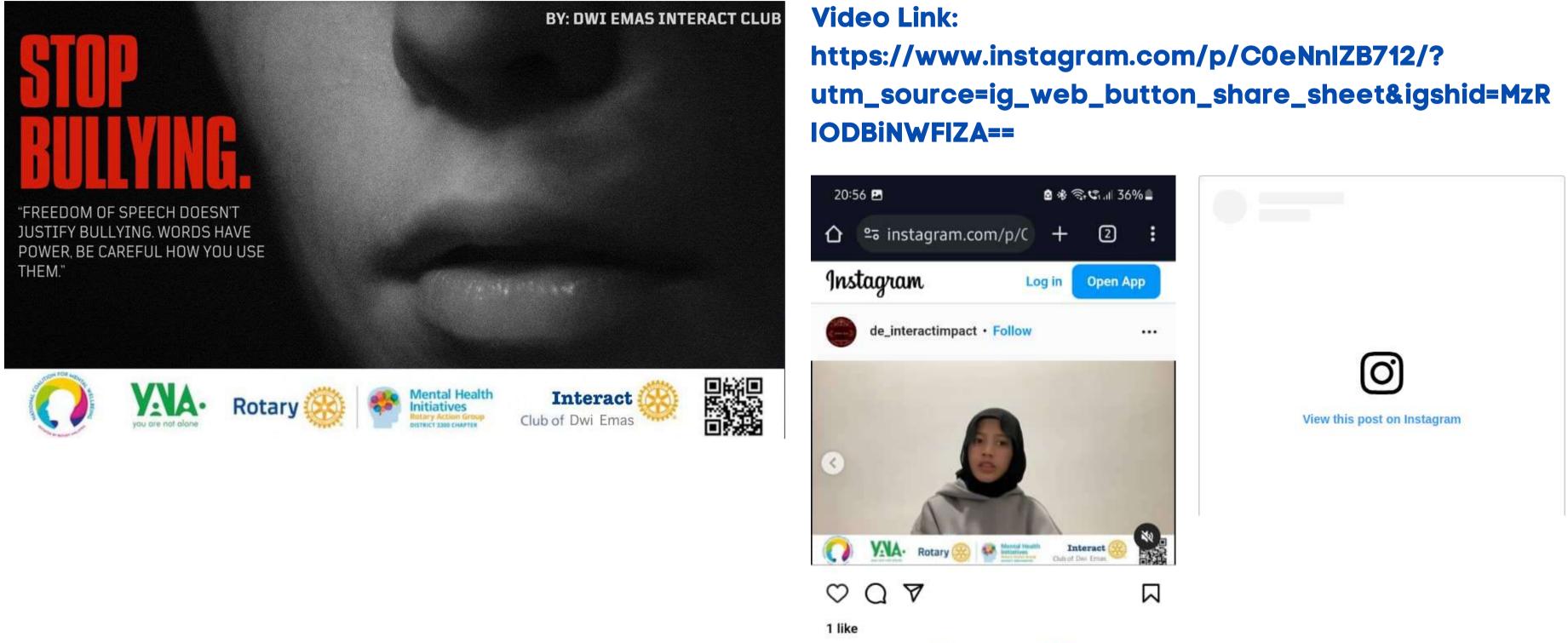


INTERNATIONAL SERVICE DIRECTOR **RAC RAFFLES CITY, SINGAPORE ENCEY YAO**

Visit ncmw.com.my



INTERACT CLUB OF DWI EMAS INTERNATIONAL

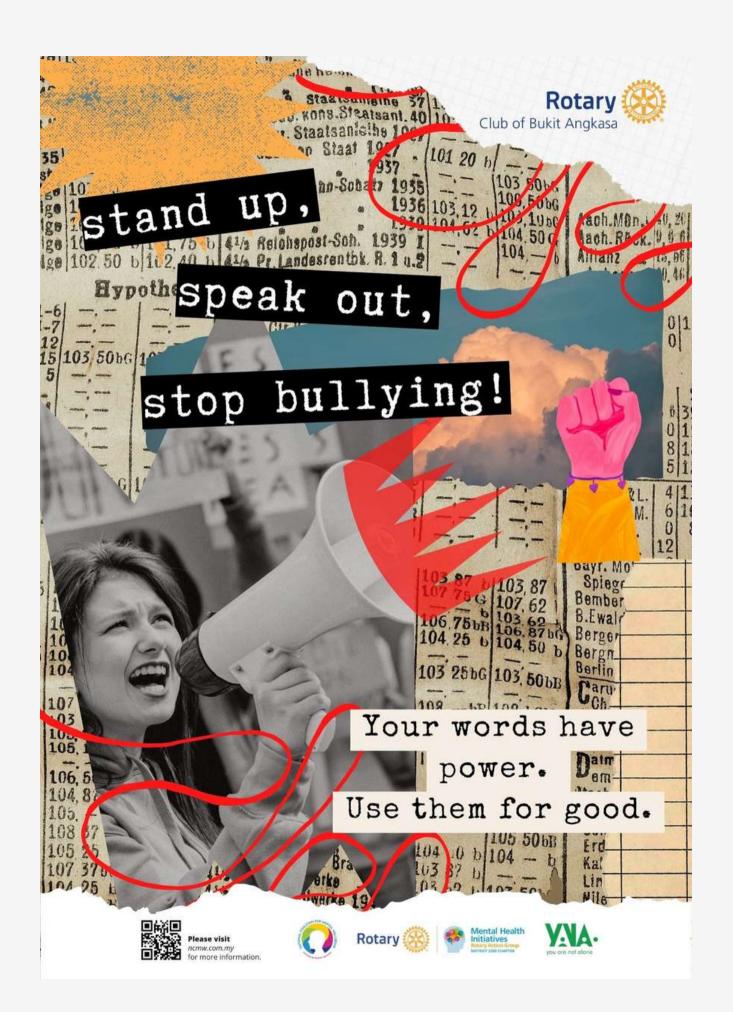


de_interactimpact 🤬 ... Stop bullying 🥶 🦗 !! #interactclub #stopbullying #stop #bullyingawareness 1 minute ago

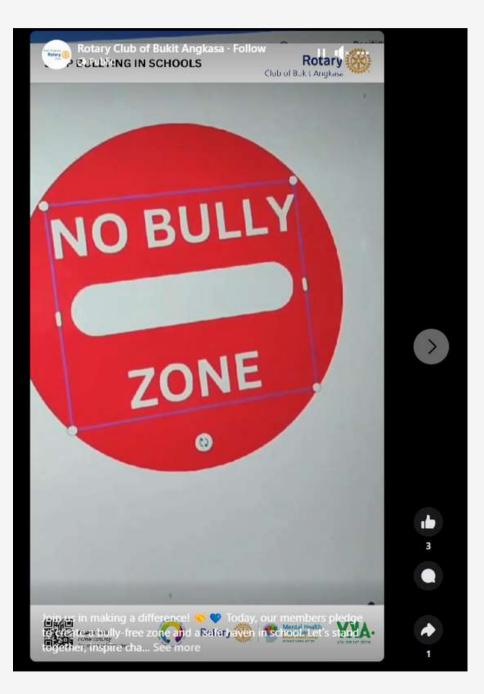


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ROTARACT CLUB OF MONASH UNIVERSITY

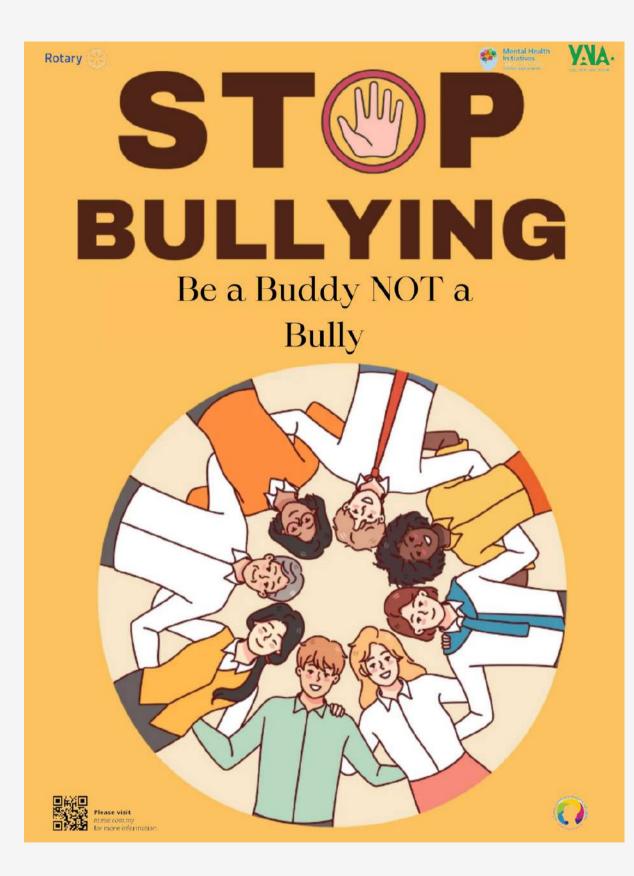


ROTARY CLUB OF BUKIT ANGKASA



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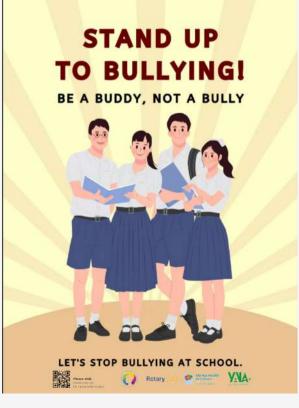
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ROTARY CLUB OF METRO KL

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Stick and stones may break my bones, but words can hurt me too.







Video Link: https://www.facebook.com/reel/1414493645801754

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Attornate & Makadia, Image Consultants & Reiseartons

Bullying in a learned behaviour. Education matters,

I AM BULLYPROOF

Hus & Keerthing, Datasachura

Treat others the way that you want to be treated I AM BULLYPROOF No ----- ---- ----- VAA

10 CAUSES OF BULLYING



Powerlessness



Seeking attention



Being bullied by others



Homelife with arguing adults



frustration

六

Need for

control



Lack of acceptance



Bad behavior rewarded



Lack of empathy



Can't regulate emotions

















PROPOSAL ON RM2000 GRANT UTILISATION FROM NCMW

- 1. Rotaract Club of Bukit Bintang
- 2. Rotaract Club of Petaling Jaya
- 3. Rotary Club of KL Sentral
- 4. Interact Club of Dwi Emas International
- 5. Rotary Club of Shah Alam
- 6. Rotary Club of Kuala Lumpur Dynamics
- 7. Rotary Club of Pandamaran
- 8. Rotary Club of Subang
- 9. Rotary Club of Alfa Ampang
- 10. Rotaract Club of Monash University
- 11. Rotary Club of Metro KL
- 12. Interact Club of Asia Pacific Smart School
- 13. Rotary Club of Bukit Angkasa









WHAT IDEAS TO INITIATE UPON **GETTING THE GRANT?**

Here's a list of some anti-bullying campaign ideas that can help stomp out school bullying.

- Playground peacemakers. ...
- Tree notes. ...
- Superheroes. Appoint a superhero anti bullying ambassador ...
- Build strength and confidence with educational workshop. ...
- Message in a locker. ...
- Lunch friends. ...
- Random notes. ...
- Buddy club.















1. ROTARY CLUB OF PANDAMARAN

NCMW Grant Project by Rotary Club of Pandamaran

Name of Project: Mental Health Awareness Talks in Schools.

Mental Health Focus: Anti-bullying & mental health awareness

Target Group: 100 School children per school

Proposed month of project: March 2024

Completion by: June 2024

Mental health awareness is an important issue for all educators, who are often the first line of defense for their students.

Education professionals have recognized the impact that a student's mental health has on learning and achievement, and they realize that there's a great deal that can be done to help students with mental health issues.

As spoken to the Headmaster and teachers as per below schools. They are welcoming the fact that mental health awareness is finally becoming an important part of a school's function and curriculum.

List of participating secondary schools 1. SMK Sekolah Tinggi Klang 2. SMK Teluk Gadong Klang 3. SMK ACS Klgang 4. SMK Abdul Samad Klang 5. SMK Raja Mahadi Klang 6. SMK Andalas Klang 7. SMK La Salle Klang 8. SMK Convert Klang 9. SMK Tengku Idris Šhah Klang 10. SMK Batu Unjur Klang

Hereby Rotary Club of Pandamaran is going to conduct mental health awareness talks either with the associates of NCMW or with the nearest PDRM incharge of the respective schools.

In Rotary Service **RC** Pandamaran

2. ROTARY CLUB OF ALFA AMPANG
NCMW Grant Project by Rotary Club of Alfa Ampang
Name of Project: Promoting Safe Space For Students in Sekolah Menengah Kebangsaan Methodist ACS Klang
Mental Health Focus: Promoting Education
Target Group: 200 school going children aged between 13 and 18.
Proposed month of project: Early Feb 2024
Completion by: End March 2024

Tentative Date	Activities	Objective	Partnering Organisations
Early February 2024	Launching of Programme a. Open Forum by Stakeholders including PDRM,mental health practitioners, students b. Competition among groups of 5 students based on creativity and impact using tiktok and Instagram. Topic will be on promoting anti-bullying in schools	 To create awareness on bullying at schools. To engage students in activities that promote safe space. 	 RC Alfa Ampang PDRM Mental Health Workers SMK Methodist ACS, Klang
End March 2024	 Results of the competition and Prize Giving Setting up of Peer Helpers Unit 	Peer Helpers Unit will have a component on Psychological First Aid	 RC Alfa Ampang SMK Methodist ACS Klang Mental Health Practitioners

3. ROTARY CLUB OF SUBANG

NCMW Grant Project by Rotary Club of Subang

Name of Project: **Rise Up Against Bullying**

Mental Health Focus: Anti-bullying

Target Group: School children approx 100

Name of school: SMK Taman SEA Sri UCSI Secondary School

Proposed month of project: March 2024

Completion by: April 2024

NCMW Grant Project by Rotary Club of Bukit Angkasa

Name of Project: PixelPeace - Navigating Diversity, Confronting Bullying

Mental Health Focus: Anti-bullying, peer pressure and cyber wellness

Target Group: 50-100 students, 10-20 parents and 5-10 teachers

Name of school: SMK Seri Ampang, Kuala Lumpur.

Proposed month of project: Between March to April 2024

Completion by: April 2024

4. ROTARY CLUB OF BUKIT ANGKASA

5. ROTARACT CLUB OF MONASH UNIVERSITY

NCMW Grant Project by Rotaract Club of Monash University

Name of Project: **Bully Free Zone**

Mental Health Focus: anti-bullying

Target Group: 100 University students

Name of school: Monash University

Proposed month of project: March 2024

Completion by: April 2024

6. ROTARY CLUB OF METRO KUALA LUMPUR

NCMW Grant Project by Rotary Club of Metro Kuala Lumpur

Name of Project: Be a Buddy Not a Bully

Mental Health Focus: Anti-bullying

Target Group: 50-100 Secondary school children

Name of school: GIIS, Vivekananda, Havils, St John's (Tentative. Distribution of posters, conducting speech competition and awareness events) We will get 2-3 schools Year7-11 students out of the 4 mentioned..Thank you

Proposed month of project: Jan- Apr 2024

Completion by: Apr 2024

7. ROTARY CLUB OF SHAH ALAM

8. INTERACT CLUB OF ASIA PACIFIC SMART SCHOOL

NCMW Grant Project by Rotary Club of Shah Alam

Name of Project: YANA 2.0 Stop bullying reach out

Mental Health Focus: (anti-bullying)

Target Group: (school children – 200 pax)

Name of school: SJK(C) KHE BENG

Proposed month of project: March 2024

Completion by: April 2024

Smart School

Name of Project: We come in all Shapes and Sizes. At our school, we Welcome All.

Mental Health Focus: anti-bullying

Target Group: 50 -100 school children

Name of school: Asia Pacific Smart School

Proposed month of project: March 2024

Completion by: April 2024

NCMW Grant Project by Interact Club of Asia Pacific

9. ROTARACT CLUB OF PETALING JAYA

NCMW Grant Project by Rotaract Club of **Petaling Jaya**

Name of Project: Bullying is a big NO! Carnival-style antibullying

campaign with booths and games + talks for the children

Mental Health Focus: Antibullying campaign and mental health awareness

Target Group: School children

Name of school: UCSI International School Petaling Jaya

Proposed month of project: February/March 2024

Completion by: April 2024

DWIEMAS

International

Name of Project: Stop Bullying By Understanding Diversity, Equality and Inclusivity (DEI)

Mental Health Focus: Mental Heath awareness through environment

Target Group: 300 primary and secondary school children

Name of school: Dwi Emas International

Proposed month of project: 3rd week March 2024

Completion by: End April 2024

10. INTERACT CLUB OF INTERNATIONAL

NCMW Grant Project by Interact Club of Dwi Emas

11. ROTARACT CLUB OF BUKIT BINTANG

NCMW Grant Project by Rotaract Club of Bukit Bintang

Name of Project: I am Bullyproof

Mental Health Focus: Awareness, Preparation & Support (APS) in Mental Health

Target Group:

Looking forward to work with certified therapists, Lembaga Pencegah Jenayah, PDRM, and qualified self defense instructors and speakers.

Our proposed venue is at a MMA gym preferably in a location reachable by public transport. Further details can be provided upon confirmation.

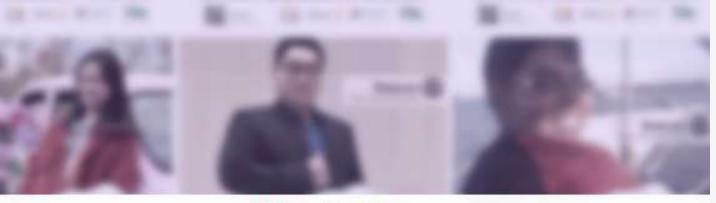
50 paxs (participants and facilitators)

Proposed month of project: Early Feb 2024

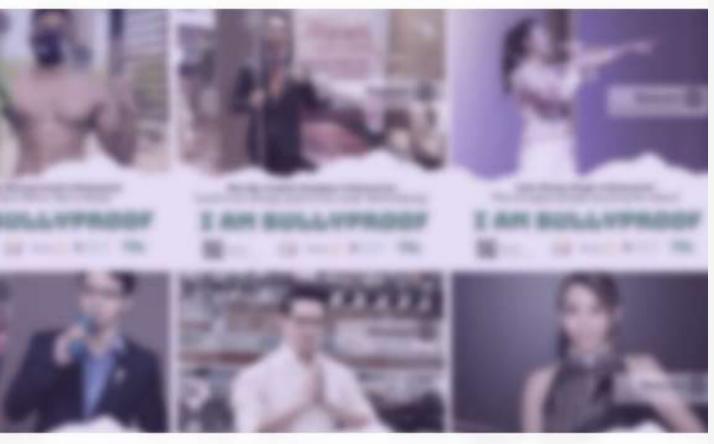
Completion by: End March 2024











I AM BULLYPROOF

A PROJECT PROPOSAL FOR ANTI- BULLYING WORKSHOP DATE: 28TH OCTOBER 2023

Please visit http://www.com.my for more information.











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INTRODUCING PROJECT I AM BULLYPROOF

AN INTRODUCTION

84% of Malaysian children has experienced some form of bullying, be it verbal, physical, cyber, or social. This project strives to enlighten the youths on three major areas of action to combat bullying: Awareness, Preparation, Support (A.P.S.).

We are proposing a 6- hour hands on workshop for our Rotaractors (Age 18 to 40) to practice and receive feedback on how to best deal with various real life scenarios in school, workplace and even on the streets. Qualified instructors will be invited to share their insights and to lead the session with fellow facilitators.

THE FOCUS AREAS

AWARENESS

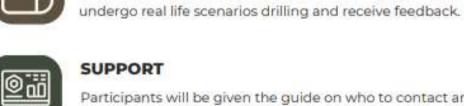
Participants will be educated on the premise of bullying, the causes, the impact, and their rights.

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PREPARATION



Participants will be given the guide on who to contact and where to seek help if they or their loved ones are suffering from bullying.

From de-escalation techniques to basic self defense, youths will

I AM BULLYPROOF PROJECT PROPOSAL | PAGE 04

No.	Items	Amount (RM)	Total (RM)
i.	Speaker/Instructor Fee & Token of Appreciation (Note b)	RM100 x 3 paxs	RM300.00
ii.	Facilitator Allowance	RM20 x 5 paxs	RM100.00
ili.	Banners	RM50 x 2 pcs	RM100.00
ív.	Miscellaneous Printing	-	RM50.00
v.	Venue Rental (Note c)	6 Hours	RM700.00
vi.	Breakfast for attendees	RM5 x 50 paxs	RM250.00
vii.	Lunch for attendees	RM12 x 50 paxs	RM600.00
v <mark>i</mark> ii.	Certificate of participation	RM2 x 50 paxs	RM100.00
		Grand Total	RM2,200.00

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I AM BULLYPROOF PROJECT PROPOSAL | PAGE 08

12. ROTARY CLUB OF KL SENTRAL

NCMW Grant Project by Rotary Club of KL Sentral

Name of Project: Understanding Kindness Through Plants & Nature

Mental Health Focus: Mental Heath awareness through environment

Target Group: 240 primary and secondary school children

Name of school: 1) Ladang Bukit Jalil National Type (Tamil) Primary School (target student 90) 2) SMK La Salle , PJ - (target students 150)

Proposed month of project: 3rd week March 2024

Completion by:

End April 2024



13. ROTARY CLUB OF KUALA LUMPUR DYNAMICS

NCMW Grant Project by Rotary Club of Kuala Lumpur Dynamics

Name of Project: CyberKindness

Mental Health Focus:

Promote anti-bullying through the perspective and lens of the victims, the bully, friends, and society.

Target Group: 1000 secondary school children through institution and social media

Name of school: Yayasan Saad Melaka

Proposed month of project: 3rd week March 2024

Completion by: End April 2024



Disclaimer

All submission for this competition shall become the property of District 3300 Malaysia.

District 3300 Malaysia has the right to reproduce the materials for purposes of education, promotion or the like only in relation to Rotary.

Permission to use the above is assumed upon receipt of submissions.









Join us in our quest to stop bullying and promote the power of reaching out.

- Together, we can make a difference, one act of kindness at a time. Let's create a world where empathy reigns supreme, and no one ever has to suffer in silence again.
 - Together, we can make bullying a thing of the past. Together, we can change lives. Together, we can be the difference.
 - #StopBullying #ReachOut #EmbraceEmpathy #ChangeLives

email: youarenotalone.rotary@gmail.com 016-352 0909 (whatsapp only)





Dear NCMW and all our incredible partners, From the depths of our hearts, we want to express our profound gratitude for standing by us in the "Stop Bullying, Reach Out" campaign. Your support has touched lives, brought tears of joy, and created a stronger, kinder world. Together, we shine brighter.



